



Photo Contest

Bring before and after photos of YOUR work to class. If Sashco uses them in upcoming marketing, you could receive FREE Sashco product. Ask or see our website for details.



Money Back Guarantee!

If you are not completely satisfied with the value you just added to your log and wood home maintenance techniques, we will give you back your seminar fee in Sashco products. We're that confident in our Zero Failures Seminar.



Need more information?

Visit www.sashco.com/log and chat live with our online expert or call us at 1-800-767-5656

Differentiate Yourself From the Competition

Perfect your skills...

...by learning new techniques and gaining scientific understanding of wood technology and refinishing. Zero Failures is the training seminar where you'll learn the best practices in...

- Caulking, chinking, staining
- Differences between logs and wood
- Media blasting and other wood prep
- Hands on experience with products & procedures
- Total wood home care, including decks & railings
- Becoming a Log & Wood Home Maintenance Expert

How we teach...

Our two, full days combine classroom and hands-on sessions to give you the best learning experience possible.

- **Classroom learning:** You'll learn alongside some of the most experienced log and wood home contractors in the industry. Our Sashco chemists provide in-depth discussions and principles on the best log and wood finishing practices.
- **Hands-on learning:** Practice the techniques you learn in the classroom by working on your own real wood or log wall. Taught by experienced contractors, the hands-on sessions have become a seminar favorite.



Zero Failures class has made me more money than any other schooling I ever did, including high school and college.
John Poole, Enterprises, Inc.

Space is limited. Sign up today!

Reduce Failures and Call Back Costs

Who should attend?

- Contractors who want to expand their knowledge in log and wood home maintenance
- Painters who want to improve their skill level in staining
- Resellers who want an understanding of log and wood home maintenance
- DIY home owners who will be working closely with their contractors or plan on doing the work themselves
- Log Home Builders/Dealers who want to "knowledge proof" their business
- General Contractors who are seeking to train their staff and reduce employee turnover

Networking opportunities with fellow attendees

Help your business grow by taking this opportunity to meet fellow contractors, resellers, homeowners, architects, builders and Sashco employees. Resellers and contractors who attend together gain shared knowledge and strengthen their relationship during training.



Zero Failures was...different from what I expected in that it was not a two-day commercial for Sashco. More of an education on logs and how they act giving a basis of understanding to think our way thru problems. Also a lot of good info as to why something should be done, cause and effect type thing.
Jim Ebberts, Tree Hugger Homes

Why should you and your crew members attend?

- Specialized training in the log and wood home maintenance market can translate into higher earnings.
- Expert log and wood staining techniques and improved chinking skills will reduce customer call backs.
- Professional training can result in faster job completion, decreased call backs, better customer relations and higher profit margins.
- Join the other elite ZF Graduates with your own listing on our Sashco's Contractor referral web page.



1-800-767-5656 • www.sashco.com/log

Zero Failures is an intense two-day seminar packed with the technical information and skills you need to take your craft to the next level. Loaded with information on log and wood home care and maintenance, Zero Failures will perfect your skills, teach you new techniques and give you an understanding of wood that will give you an edge over your competition.



Take Your Craft...

to the Next Level

Early Bird Registration: (at least 2 weeks in advance)

Contractors: \$550 Homeowners: \$850

Registration:

Contractors: \$650 Homeowners: \$950

A non-refundable deposit of \$100 is required. Remainder due on or before the first day of the seminar. In the unlikely event of cancellation, Sashco is not responsible for any costs, damages or expenses incurred. Payment may be applied to the next available seminar.

Registration does NOT include airfare or hotel accommodations.

Sashco's Host Hotel:

Comfort Suites DIA • Denver, CO • 303-371-9300
Transportation between host hotel and Sashco is provided.

Seminar Times: Friday & Saturday - 7:30 am - 6:00 pm



10300 E.107th Place
Brighton, CO 80601

Space is limited so sign up today!
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When you register, we will need the following information:

Name:
Company:
Address:
Phone & Email:

Credit Card info: Visa or Mastercard number, expiration date & billing address.

Will you need shuttle service from host hotel to Sashco?

Bringing the family? Ask us about things to do in Denver while you are visiting.



*Log & Wood
Home Maintenance
Seminar Dates*

DENVER, CO

December
2 & 3, 2011

February
3 & 4, 2012

March
9 & 10, 2012

April
20 & 21, 2012

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